



LIGHT

Exhibition at DogA - Norwegian Centre for Design and Architecture
May 27th - June 1st 2014

PRODUCT MODELS BY 2ND YEAR BACHELOR STUDENTS AT THE DEPARTMENT OF PRODUCT
DESIGN, OSLO AND AKERSHUS UNIVERSITY COLLEGE OF APPLIED SCIENCES, NORWAY.

WELCOME!

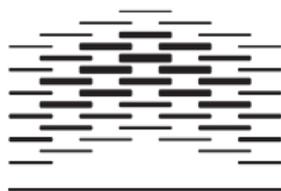
It is a great pleasure and honor to write a few words in connection with our yearly event: the light exhibition.

As one of our signature projects at the Department of Product Design, it is fantastic to see the level of commitment and dedication demonstrated by the students throughout the project.

With a will to explore the phenomena of light, the students have examined their projects in the context of space and identity. The result is a huge variation of expressions, materials and contexts.



Gunnar H. Gundersen
HEAD OF DEPARTMENT, PRODUCT DESIGN



OSLO AND AKERSHUS
UNIVERSITY COLLEGE
OF APPLIED SCIENCES

THE DIVERSITY OF LIGHT

As a basic factor in the life world of human beings, light plays a crucial role in expressing identities. It shapes the physical and spiritual space we are living in, and transforms it in space and time according to our diverse and continuously changing cultural habits and personal desires.

The theme of this year's study unit in Product Aesthetics and Cultural Understanding has been "Light, Space, Identity". The students have explored the complexity of the topic by combining a practical assignment of designing a lighting fixture with reading, critical reflection and academic writing in an integrated process. They have also had on site experiences by a journey to New York as well as excursions in Oslo and at Kjeller. These trips have been foundational for their understanding of the topic and for their own projects. The students have met the challenges of the topic and its demanding assignment with great interest and personal engagement, and the results have become just as diverse as the theme. They display a fresh and innovative approach to lighting, adapted to our world of diverse cultural identities. Most of them are not final prototypes, which has never been the intention. They represent potentialities for further development and production.

It is our hope that the exhibition will make it possible to share these experiences with the audience, professionally as well as personally.



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PROFESSOR, PHD.



Johan Mæhlum
ASSOCIATE PROFESSOR

THE STUDENTS WOULD LIKE TO THANK

Ramirent

Magnor Glassverk

Himmelbutikken

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Statens Vegvesen

Nils Christie

sugar & caffeine, for all your support.

And for valuable tutoring;

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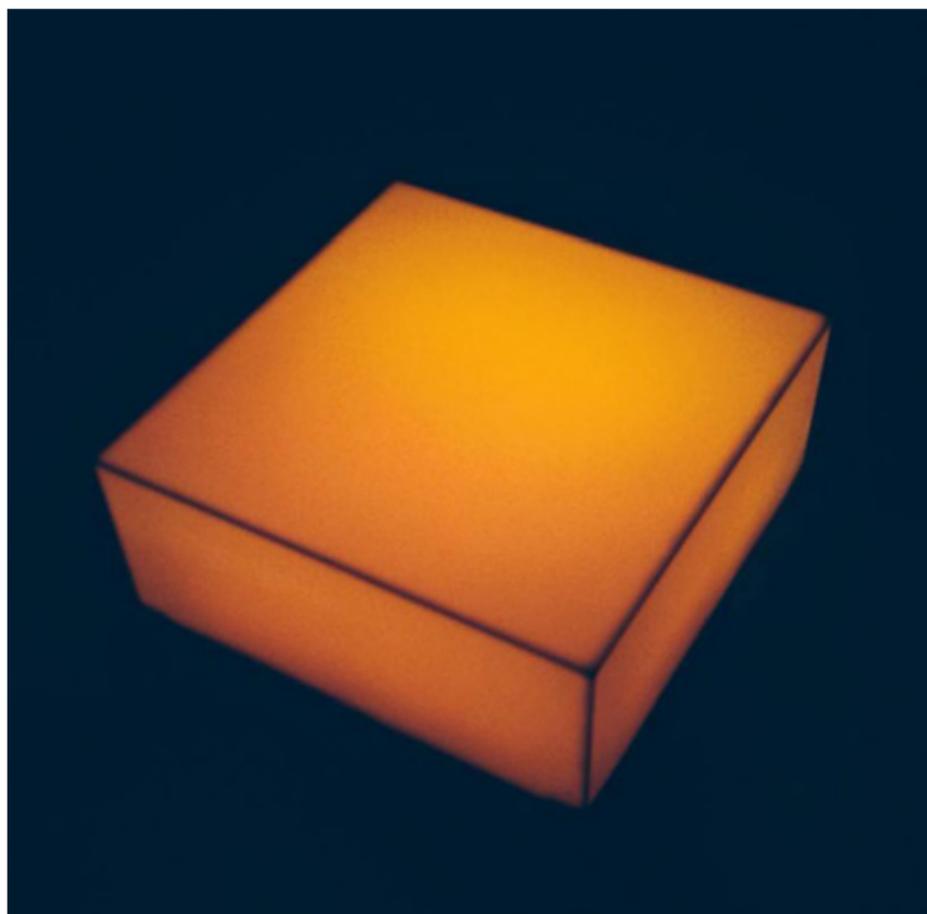
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BONFIRE: People have gathered around the bonfire for thousands of years. We wanted to create a point for social interaction where the light is in the centerpiece. This light “Bonfire”, creates a mood that influences the atmosphere in the room and gives the user the opportunity to choose colors to match the interior in their home. Which color would you choose?



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PLUMBER is a lamp inspired by masculine and industrial elements. Twist the lightsource to dim the light so it matches your mood.



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FUGE the perception of light in a sensory experience with physical and emotional aspects. Fuge creates a pleasant and calm atmosphere mixing the natural with the modern.



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MEMORY is a grave light which is made of materials that can handle all kinds of Scandinavian weather. This light is electric and is designed for graveyards that don't approve any kinds of candles in the summertime because of the high risk of fire. The top of the product is made of concrete and the surface of the concrete changes when in contact with water.

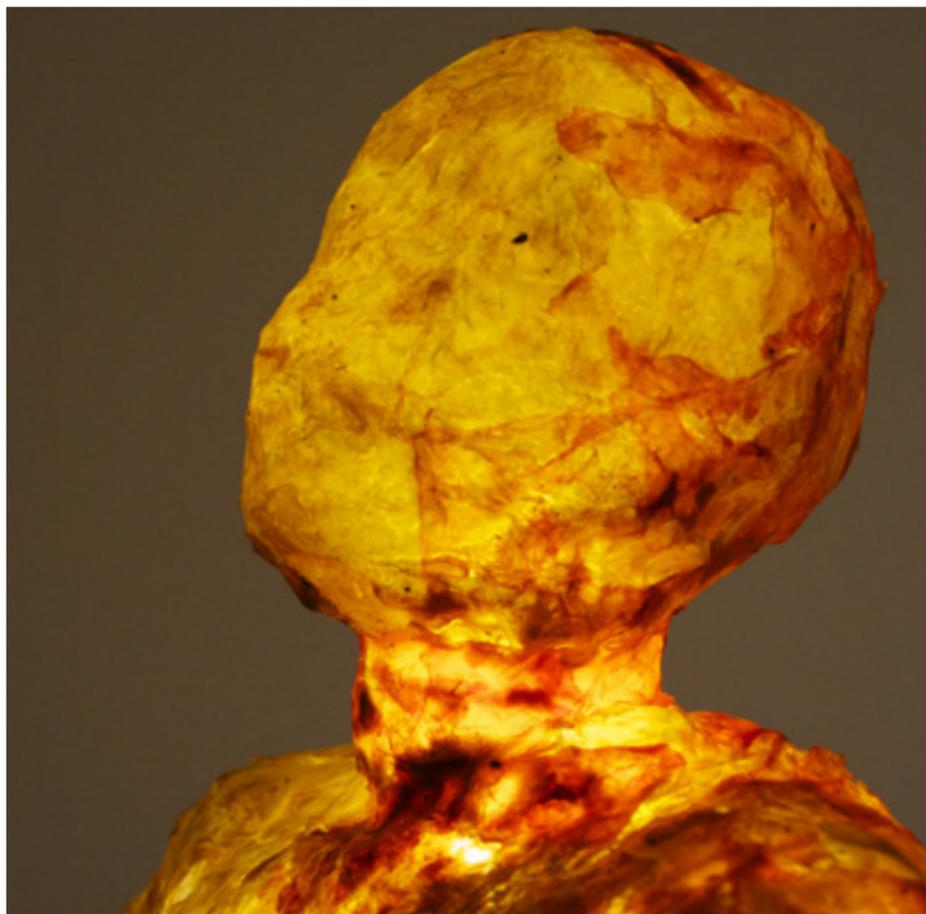


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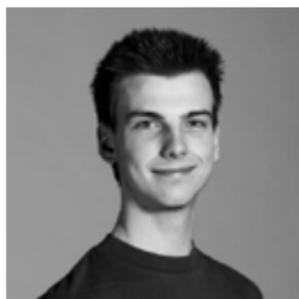
MAYACHARA is a light installation created to focus attention on Strømme Foundations project Samvad in Nepal. Samvad is an educational project among a strongly marginalized group of people without rights in the society, the casteless Dalits. The youth is particularly vulnerable, and many become victims of human trafficking. Young girls often end up in Indian brothels. This installation symbolizes Dalit youth on their way to a more enlightened future.



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DREAM CATCH is a semi-automatic system for catching fish in icy waters. The product merges new technology with traditional techniques for an easier catch. The robot pulls the unique net under thick ice, while small lights attached to both the robot and the net create curiosity amongst the fish.



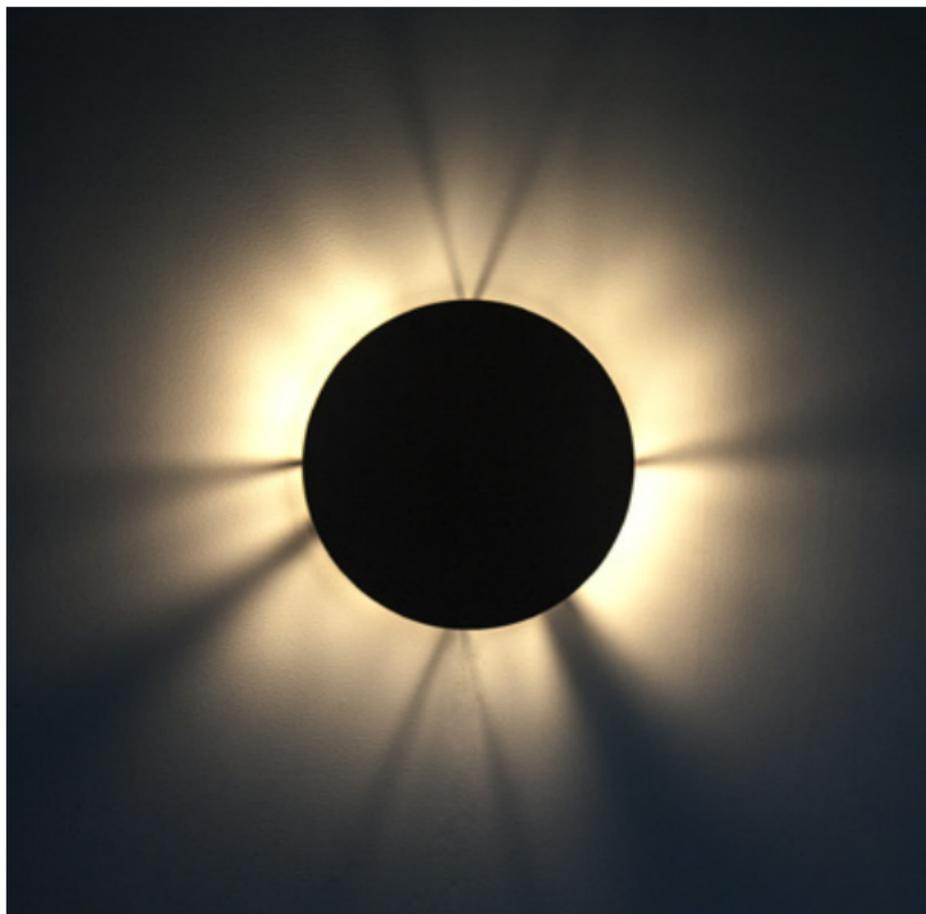
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EVENT HORIZON is a light object inspired by outer space and its phenomena. My goal is for the object to show the feeling of gravity like a black hole. It also shows the time, which expresses the unmodified time of space. The name "Event Horizon" is, in general relativity, the line around a black hole that if reached, there is no turning back.



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ILLUMINATI is a modular lighting system for outdoors, parks, and other outdoor social areas within the city. The modular multi positioning system disregards common lighting limitations. This allows the system to evenly spread light through a series of high powered SMD LED minimising space and allowing Illuminati to be as aesthetically pleasing as it is practical.

Illuminati - light, practicality, safety.



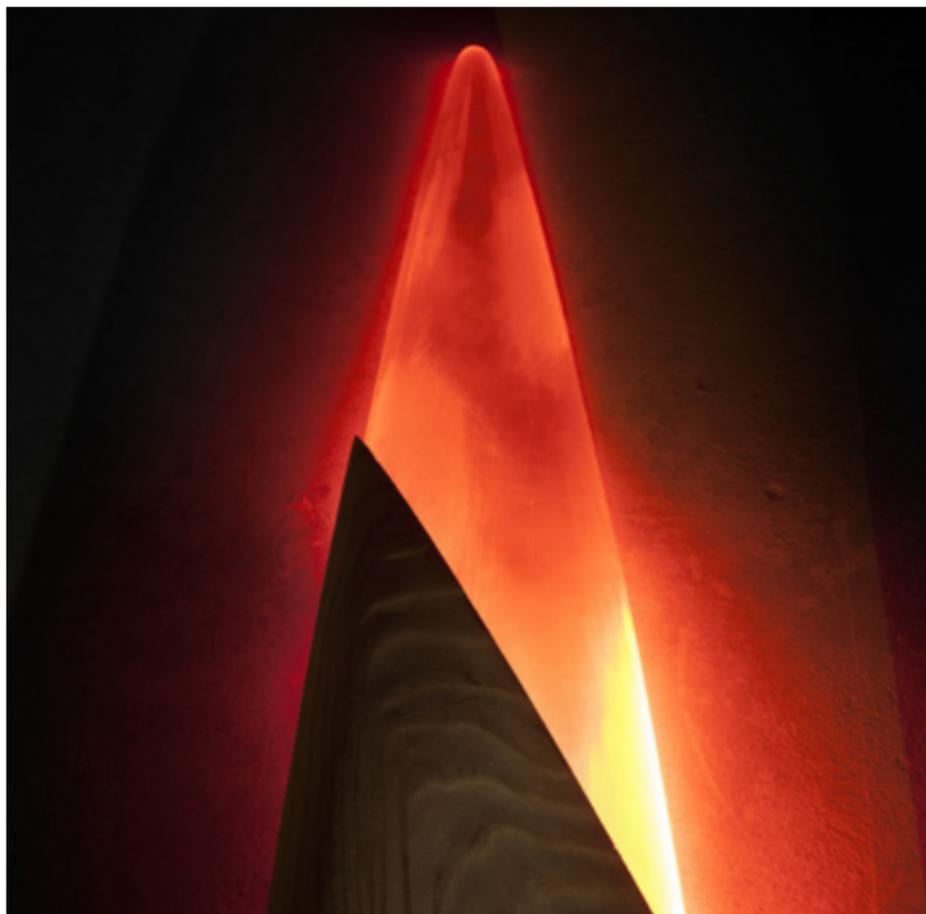
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LARIX. In this project I have chosen to work with the materials larch, acrylic and LED-lights. The shape is inspired by the shape of the pine needles on the larch tree. It shows the structure of the wood and the traces of the processing. By using wires it makes it look like a floating larch, but there's also room for other interesting varieties. Larix is the Latin name for larch.



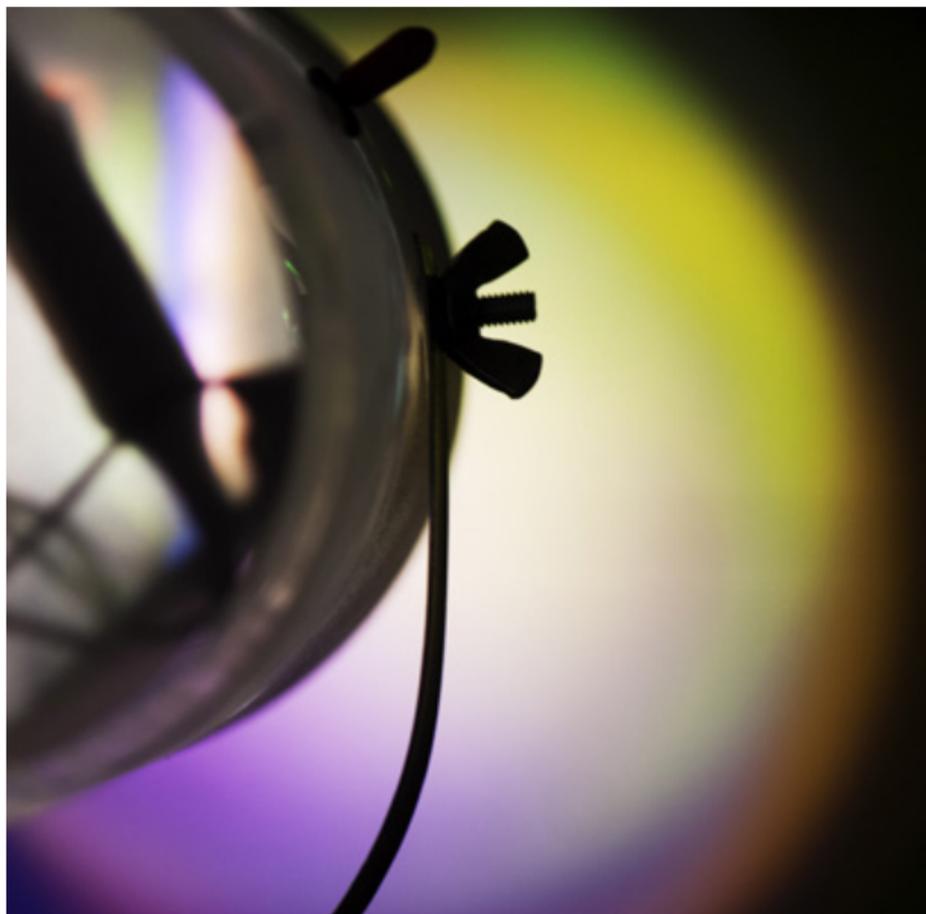
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ANIVA is inspired by lighthouses. It has three bulbs, switches and colour filters, regulating the colors and the amount of light. These are factors that are known to affect our health and wellbeing. Aniva represents a symbol of dangers at sea, as well as a safe harbor, it is dedicated to all the lonely lights abandoned in the most remote places on earth.



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EARTH AHEAD is an installation that creates a 3D illusion of the planet Earth. What if we used light other than just a source of illumination? What if we used light to create a different dimension to how we see our surroundings? There is a lot potential in analogue techniques to evolutionise urban scenery.



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BUD will affect your mood with its range of colours and will create several different moods in its environment. Its form has been inspired by the lotus bud. The coloured light will make you feel relaxed, or provide you with a burst of energy when you need it. Twist the wheel and the colours will change, the choice of the rainbow is yours - so how do you want to feel today?



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BALUNA is a mood lamp blown in glass. Have you forgotten your playfulness and left your curiosity behind? This lamp is an answer to what I have seen people leave behind as they grow older. When did you last feel fascinated over the moon, or played with a balloon? Children all over the world do it all the time, and they have no worries. Baluna; don't let your inner child die..



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THE OTHER SIDE is a light object that allows you, as a beholder to interact and influence on its expression and identity. An array of highly durable materials are used to enhance the feeling that change is a good thing. Perception is individual, it's up to you to decide if the grass really is greener on the other side.



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CANDLE:EYE is a head lamp that covers social needs as well as practical ones. The lamp can be easily removed from the head strap and put on the ground as a candle. It gives a calm light from a separate battery source, that does not blind or ruin the night vision. When stronger light is needed, the lamp is easily clicked back on to the head strap, and the main LED lights up.



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FORTRYLLET is an intricate and decorative mood light which captures your imagination; telling a story through light. Fortryllet takes you on a 360 degree journey which reminds us of the uplifting experience we all have when we see a rainbow. This light instantly creates a visual experience within your own surroundings by omitting an array of colours to suit your mood. This simple design is designed to be flat packed with its clip fit system allowing the user to build the product themselves with ease.



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HIDDEN TREASURE comes from the beautiful west coast of Norway. Its antique materials have been brought back to life with a new purpose. Lost in a forgotten boathouse, these objects have come together to create a new innovative design that represents the norwegian coast, culture and history. The glass bulbs shine out a mysterious light, showing the movement of the sea.



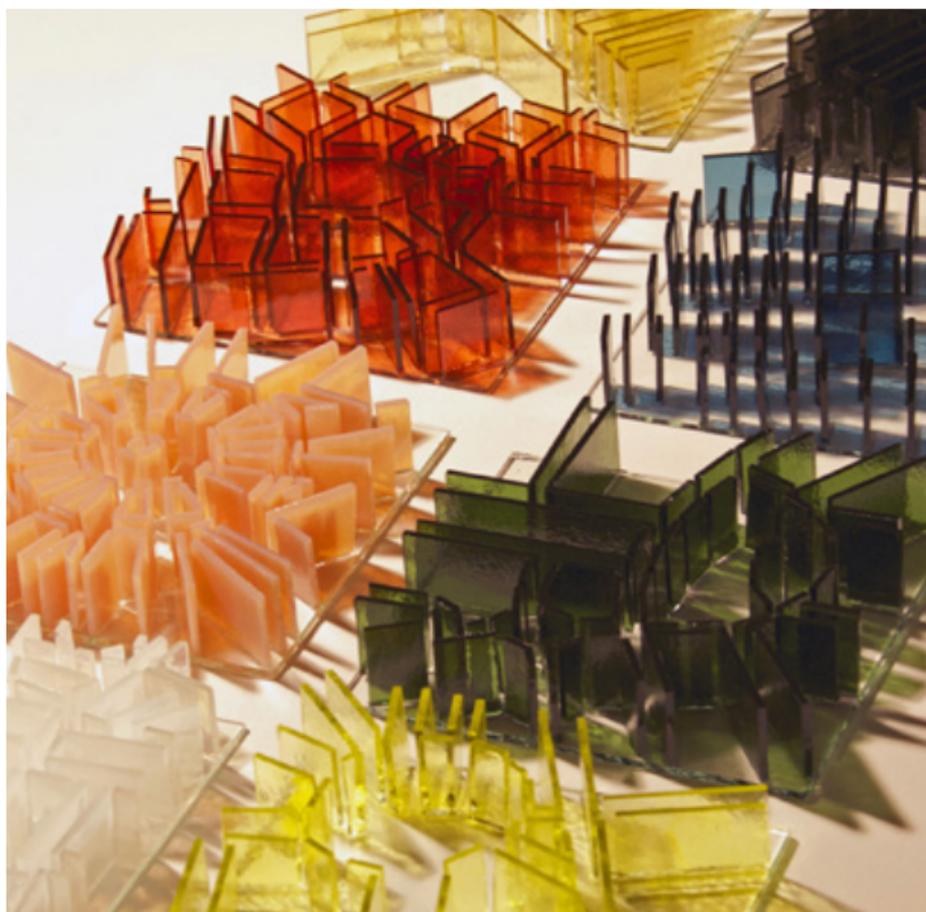
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SATELLITE GLASS is an installation and research based project designed to determine how people perceive different cities through colour and reflection. Each piece is a satellite view of a different city around the world. The colour of the glass connects to the city it is representing through religion, lifestyle, architecture or landscape.



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BUBBLE TILT is an interactive lamp that is designed to fascinate you. When you tilt it the air bubbles will move up and down according to which way you tilt it. When bubble tilt is motionless it can be used as a mood lamp; in the evening with light or in daylight. Bubble tilt is a multifunctional mood lamp with a new and different combination of materials.



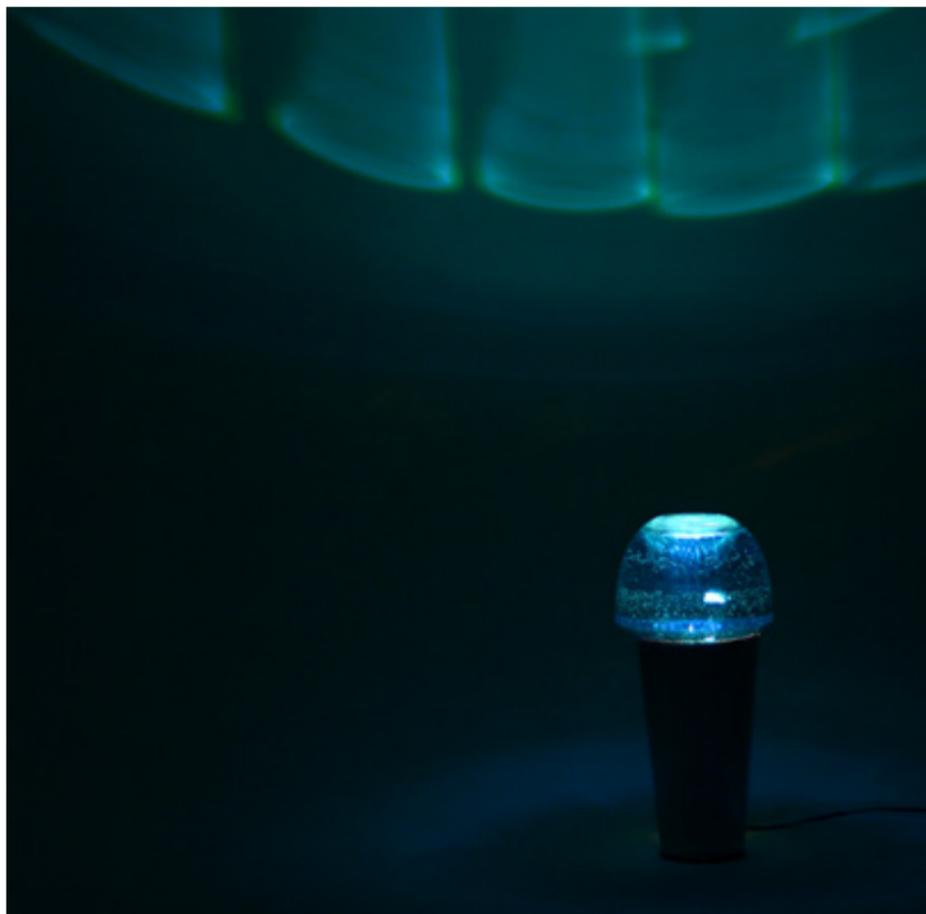
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LAB is a relaxing lamp that gives you a break from the outside world. When you sit down beside this light you will feel peace and tranquillity. Inside the top of the lamp the water is lit and you can see the air bubbles it creates. LAB makes any atmosphere intriguing and it has small relaxing bubbling sounds.



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SNU is a lantern made of blown glass and concrete. The glass rests on the concrete base, but by turning the glass upside down the expression changes. The design is inspired by architecture, the combination between the shiny glass and solid concrete makes an exciting contrast.



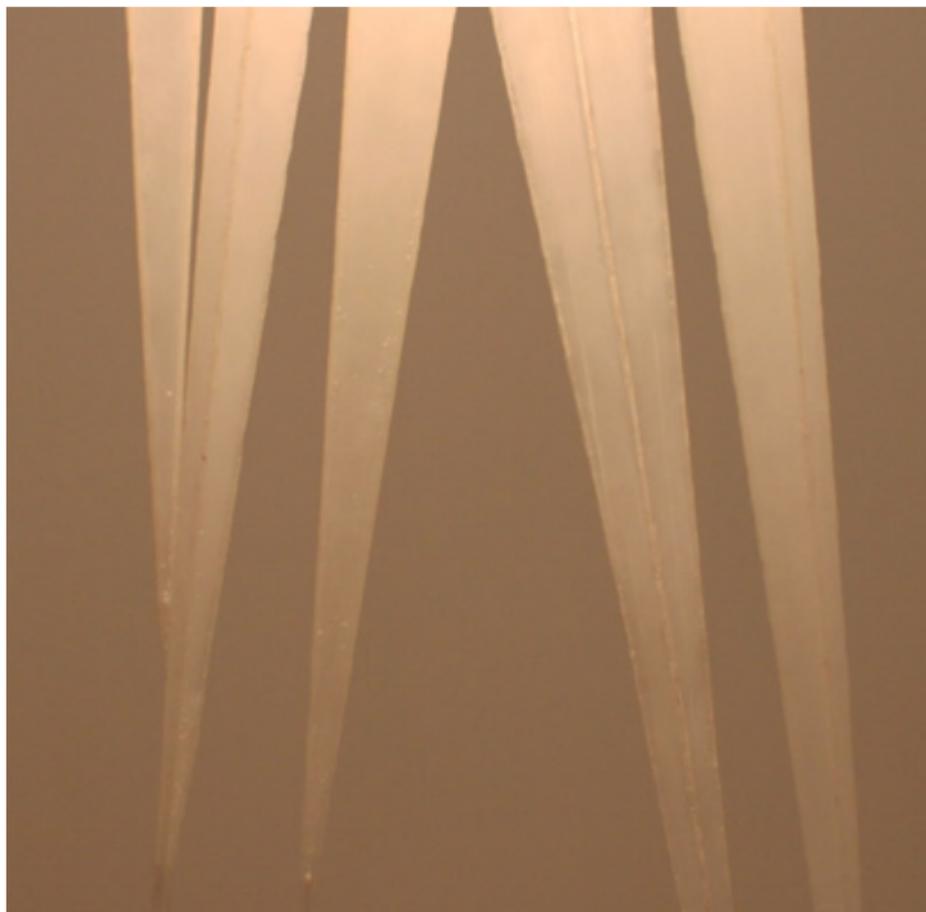
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RESPIRE is a light which gives us a breather from everyday activities. The idea behind the lamp is that you shall find space and peace by the natural light and the organic forms. The name Respire is Italian and means breath. That's because we have to remember to experience the freedom of life and take time out to relax. Respire takes us back to nature and with its comfortable light and elegant appearance it relieves us from stress and gives us a sense of tranquillity.



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CAPTIS is a beautifully intricate pinhole camera, with its simple aesthetic and natural materials Captis not only captures the qualities of light but a stunning 169 degree panoramic shot straight onto 120 analogue film. The attention to finer detail, coupled with its single motion function and tripod mount makes this product the ideal product to capture your legacy.



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LECO: Light, Environment, Contrast and Origami. Inspired by the contrast between light and darkness, and crafted by traditional Chinese paper art. The austere light becomes more pure in its response, Lecos simple aesthetic is designed to suit any interior. This dual function light can be used as a table or floor lamp.



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RE-SUN is a lamp powered by solar energy and is designed to fit into the scandinavian lifestyle. With the high quality materials it will fit into a cabin with no electricity as well as in the modern home. Just because there is no power there is no reason to live without light.



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INDI is a source of light that can be personalised to every home. The construction makes the transformation quick and easy so you can create a different atmosphere for every occasion. With all the possibilities every lamp will be individual.



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ONE DAY YOU 'LL BE DEAD is a reminder about death. Most people would like to ignore this fact of life. A lot of people think it's the end, but is it? Personally, I'm scared of the thought of my own death. The only thing that comforts me is to believe that death is just the beginning. So this is a reminder, for cowards like me. This piece is a way of relating to my own death, while keeping it at an arms length.



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BRYNJAR is made of knitted wire. Knitting is a time-consuming handcraft with many traditions. However, a tradition can become so strong that it brings a restrictive effect. Sometimes a breach of tradition can reveal new opportunities.



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1,5 KILOMETER STRESS is a light object to illustrate how I experience stress. Visualizing in my head, the big heavy cloud that always hangs over the mind, and captures the light. All those little thoughts that go round and round, grow and spin into each other. In the end you don't know how they originated, or how they can be solved. No end to all the mess.



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AURELIA is an insight to a secret held deep within the sea, where rays of the sun will never reach. In the darkest waters, where you cannot see the tip of your nose; jellyfish glow like stars. Aurelia reminds you of this beautiful display with its quiet dance surrounded by its own light and with threads that come down like a veil of a bride.



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TOMMY TIMBER is a wooden man who likes to spread light and joy. Tommy's magnetic limbs allow the child to build him up from a basic body, illuminating the room and enlightening the child's mind. Put on an arm, put on a leg and see what happens.



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BUBBLE is an flexible pendant lamp. The flexible positioning can be turned in every direction easily, to achieve different shapes. This is possible by a special elastic band principle. The translucent plastic bowls create a cosy and relaxing atmosphere. The functional spotlight in the smallest ball allows the user to read or to illuminate something directly.



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PROFIT is developed to be a multifunctional worklight. The main function of this product is to receive and absorb energy and vitamin D, as well as lighting in the workspace. The lamp's light source is attached by a magnet in the back so the user can move the light where it is needed.



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SYLGJA pendant lamp is inspired from Norwegian and Sami folk costumes and brooches. The design is based on my own identity, heritage and family tradition. Sylgja comes from old Norwegian language and means buckle. The pattern has been etched out of brass plates and oxidized to get that weathered look. Each of the brooches are different and unique and the light allows us to see all the beautiful variations of color.



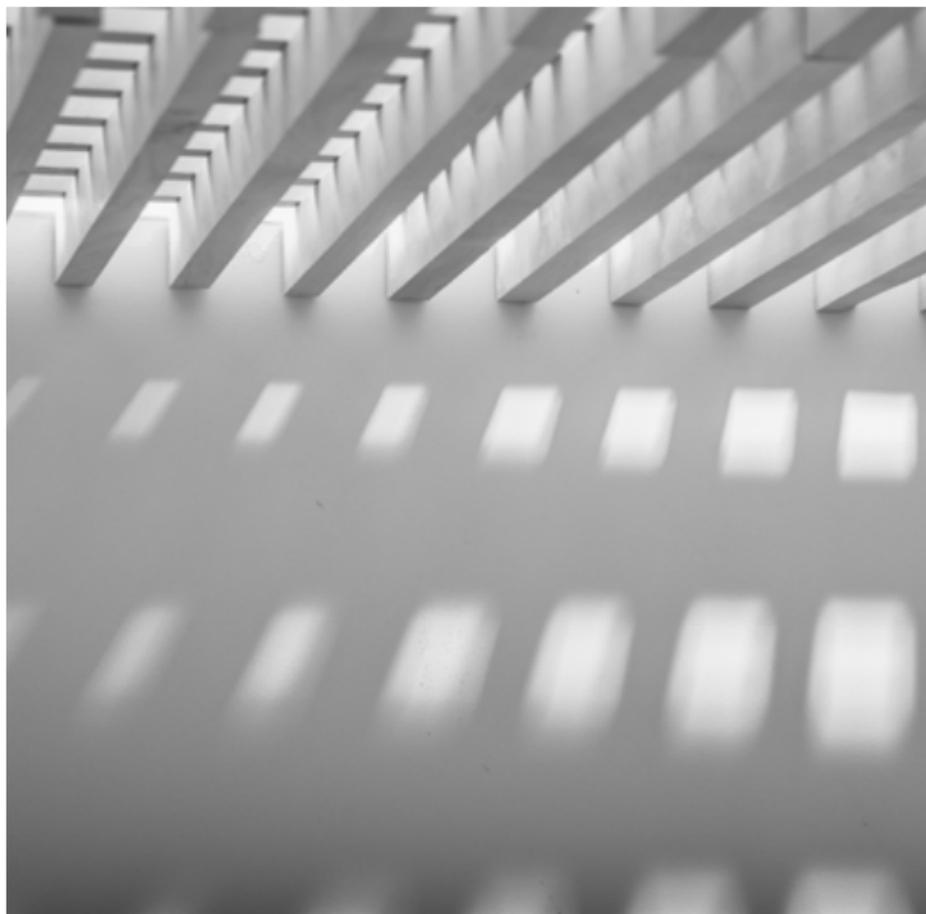
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WAFER is a wooden ceiling system that recreates the filtered light of the forest indoors. The angle and placement of the light sources in relation to the ceiling module, defines the light in the room. Through varying light diffusion, places and rooms within the room can be created or strengthened; boundaries between rooms can be washed out and differences in luminosity can be erased.



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VEIL is a sculptural lamp that serves as a decorative as well as functional element in any modern home. The inspiration comes from the old marble masters' "veiled ladies". The lamp is created with modern techniques and materials, it is effectively a cross between the old and the new.



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TELESCOPE is a large lampshade inspired by earth and outer space. The colours give associations to the nature, which is calming and soothing to watch. The rings represent the solar system with the large lightbulb (sun) in the middle. The lampshade is one of a kind, and the pattern changes if you squeeze it.



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EVERYDAY is a series of ceramic lanterns and lamps inspired by everyday products that we usually do not ascribe great value. These everyday products have been given a new identity and thus assigned a new value. This recognizable everyday expression arouses curiosity and inspiration. They are beautiful together as well as individually and provide a good relaxed feeling to any room.



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GROW is a lamp made to give natural light in places where sunlight can't reach. All plants needs natural light to grow.



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THE GOOD HEARTED is a light installation created for roadside speed cameras, designed to raise awareness about traffic safety. On a subconscious level it reduces stress through a calming light syclus. On a concious level, its abstracted interpretation of a human heart refers to saving lives, encouraging consideration and compassion. The campaign is a reminder of the consequence of speeding, affecting drivers to keep a responsible speed for longer.



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ORI is a street lamp that focuses especially on pedestrians, giving more security in city streets. With the superior goal of minimizing light pollution, Ori gives out a warmer and more comfortable light than regular street lamps.



