

# SIFOs Reference Budget for Consumer Expenditures **2020**

Based on baskets of goods and services that are considered necessary for an acceptable standard of living, the reference budget presents ordinary consumer expenditure for different types of households. The budget can be adapted to households of different sizes as well as to different age and gender compositions. It covers both current expenses such as food, clothing, toiletries etc. and expenses related to less frequent purchases, such as furniture and electrical appliances.

## A reasonable standard of living

The reference budget presents the costs of maintaining a reasonable standard of living for the household of interest. A reasonable, or acceptable, standard of living assumes a consumption level that is generally accepted in Norwegian society. The level is intended to reflect the population's perception of what a typical person or family should be able to consume if all adult household members participate in the workforce. It should neither reflect a luxury level nor be restricted to only cover basic needs. The consumption level allows for fulfilment of the public health and nutritional requirements and for satisfactory participation in the most common leisure activities.

## The budget is an example

The reference budget is based on a detailed survey of goods and services and their costs. It exemplifies what researchers within the various consumption areas consider to be a reasonable level of consumption. This means that the budget does not reflect a statistical average.

The goods that form the basis for the calculations are of normal, sound quality, with the emphasis on durability, accessible design and functionality.

If relevant, safety aspects have also been taken into account. Furthermore, it is worth noting that the budget does not cover all expenses a person or a family might have, such as housing, holiday travel, gifts and health services other than an annual visit to the dentist.

# The budget is a longterm budget

The reference budget is a supplementary budget for households that already have an acceptable standard of living. It is referred to as a long-term budget because it assumes that money is set aside monthly for more infrequent purchases of expensive and durable consumer goods. When the refrigerator, cooker or washing machine breaks down, money should be available to repair it or to buy a new one without affecting the consumption pattern.

## Individual-specific expences

NOK pr. month

1. Food a	and beve	erages										
Gender/ Age	·/ 6-11 mo.		1 yr. 2-5		5	6-9	Girl 10-13	Boy 10-13	•		Boy 14-17	Female 18-30
Pr. mo.	1 000		1 260	1 72	20	2 190 2 640		2 750	2 750 3 040		3 480	3 280
Gender/ Age	Female 31 - 60		Female 61 - 74			Male 18 -30	Male 31 - 60	Male 61 - 74 Male 74 +		74 +	Pregnant/Nursing	
Pr. mo.	3 090 2 850		2 5	70	3 890	3 660	3 220		2 980 3 650		50	
2. Clothi	ng and f	ootwear	r									
Gender/ Age	< 1 yr	. 1 y	r.	2-5	6-9	Girl 10-13	Boy 10-13	Girl 14-1		oy 4-17	Female > 17	Male > 17
Pr. mo.	420	50	0	640	700	660	640	910	7	60	960	890
3. Persoi	nal care											
Gender/ Age	<1 yr.	1-2	3	4-5	6-9	Girl 10-13	Boy 10-13	Girl 14-17	Boy 14-17	Female 18-50	e Male > 17	Female > 50
Pr. mo.	320	370	250	160	240	390	250	550	390	740	590	680
4. Recre	ation an	d leisure	activiti	es								
Age	<1 yr.		1-2		3-5	6-9		10-13 14-17		14-17	7 > 17	
Pr. mo.	1	150 380		30	620	Ţ	30 1 180			1 320	1 450	
5. Travel	costs (3	8 <mark>0-day ti</mark>	cket, Ru	ter, Oslo	pr. 01.02	2.2020)						
Age	6-19	20-66	>66	stude	nt 20-2	9			,	$\wedge$		
Pr. mo.	385	770	385	462								c consumpt
6. Baby	equipm	nent									lude goo that are	os and related to
	Basic Supplementary							individual consumption needs				
Age	From 6 mo. prior to birth <1 yr.								where the needs and expense vary according to the age			
Pr. mo.	vary according and gender of member.					der of the	_					

# 2020 Updates

The reference budget is normally updated annually by adjusting the previous year's prices based on changes in the consumer price index. The basis for the various baskets of goods and services is also updated at regular intervals. In the 2020 version of the budget, five consumption areas have been updated.

When updated, the range of products and services covered by the relevant basket is reassessed, both by professionals within each consumption area and through several rounds of focus groups. In the focus group sessions, the participants discuss, among other things, the assumptions and the specific product lists related to the relevant consumption area, and assess whether changes are needed.

Among other things, the purpose of these updates is to adjust the product range with regard to which goods and services are included, what lifespan the goods are expected to have and where they are purchased. The costs of the updated lists of products and services are obtained from selected stores and providers.

In 2020, we have updated the individual-specific consumption areas 'Food and beverages', 'Clothes and shoes' for children aged from 0 to 17 years, 'Recreation and leisure activities' for persons aged 10 years and older, as well as the household-specific consumption areas 'Furniture' and 'Media use and leisure activities'. The 2020 version of the budget also includes costs for electric cars.

# Household-specific expences

NOK pr. mo	onth	-		-					
7. Other ev	veryday ł	nousehol	d items						
Number of per- sons	1	2	3	4	ļ	5	6	7	
Pr. mo.	290	360	470	670	7	70	870	960	
8. Househo	old goods	5							
Number of persons from 3 years		1	2	3	4	5	6	7	
Pr. mo.		380	420	500	640	700	790	820	
9. Furnitur	e								
Number of from 3 year		1	2	3	4	5	6	7	
Pr. mo.		420	470	570	730	860	1 040	1 180	
10. Media	use and l	eisure ac	tivities						
Number of	persons	1	2	3	4	5	6	7	
Pr. mo.		1 900	1 900	1 900	2 020	2 020	2 110	2 110	
11. Car cos	sts								
Number of sons	per-	1 - 4		5 - 7		1 - 4	Ę	5 - 7	$\wedge$
Pr. mo.		2 650		3 925		1 483	1	988	Household-specific consumption areas i
12. Kinder	garten (fu	ull time, C	Slo Mu	ncipality	pr. Feb	ruary 2	2020)		goods and services can be used by more
Income				> 574 750 NB: Without food costs (NOK 180)					one individual, such
1. child				3 135			furniture, kitchen ap		

2. child 2 194 other children 1567

## 13. Daycare facilities for schoolchildren (Aktivitetsskolen, Oslo Muncipality pr. February 2020)

Income	> 399 456	> 224 695	< 224 695
Full-time	3 174	1 245	678
Half-time	2 145	800	435

consumption areas include goods and services that can be used by more than one individual, such as furniture, kitchen appliances, telephones and newspapers. This is why the costs are relatively high for singleperson households, but increase only marginally with

an increasing number of household members.

# Criteria and assumptions

## The reference budget should mainly cover

- everyday current expenses as well as less frequent expenditures
- an acceptable level of consumption that should provide opportunities to participate in ordinary social activities
- expenses associated with normal household functions

The budget does not presume extensive use of special offers and seasonal sales.

#### The reference budget does not include expenses for

- housing, electricity and other housing-related expenses (such as maintenance)
- tobacco and alcohol
- health services
- leisure pursuits that require costly equipment
- holiday travel
- celebrations of special occasions, gifts
- 'clubbing', night life

## Additional information on the different consumption areas

#### Food and beverages

This budget item was updated in 2020 based on recommendations from the health authorities, proposals from nutrition experts and input from consumers through focus groups. As before, the calculations are based on a four-week food basket comprising ordinary food bought in the groceries market and prepared at home (no 'eating out').

The Norwegian dietary guidelines and government recommendations form an important basis for the updated version of the food basket; among other things, the reference value for energy intake has been increased so that it covers sedentary work and regular physical activity during leisure time, and it includes at least five portions of vegetables, fruit and berries every day.

Dinner menus and dinner recipes have been updated (including some new dishes, leaner products and standardised portion sizes), the distribution of different types of dinner dishes has changed somewhat (more vegetarian dishes for dinner, and the distribution of types of meat and fish has been adjusted), and some new food products have been introduced (including nuts, muesli, several types of vegetables, fruit and berries). The budget allows for some buns, soft drinks and sweets on Saturdays, but food and beverages with a high sugar content is largely avoided.

The budget item 'Food and beverages' for children aged from six months to a year is based on a specific weekly menu that is intended to cover the estimated energy requirements of children aged 10-11 months. It is assumed that the child is breastfed and for the most part eats some of the same types of dinners and sandwiches/fruits as the other members of the household. Industrially produced baby cereals are included on the menu, but only limited amounts of other typical baby food products.

## Clothing and footwear

The budget should cover the total annual need for clothing, including clothes for ordinary sporting and leisure activities and formal occasions, and it takes into consideration that children and young people who are growing should have clothes that fit. The budget does not assume that clothing and footwear are handed down, and nor does it presuppose personal contributions such as sewing or knitting. The products on which the calculations are based are reasonably priced and of good, simple quality. This budget item was updated in 2020 for children aged between 0 and 17 years.

#### Personal care

This budget item covers expenses for personal care, such as soap, dental products, a limited quantity of cosmetics, hairdresser services, shaving equipment, nappies etc. An annual dental examination is included.

#### Recreation and leisure activities (ind. expenses)

This budget item includes toys for children, bicycles, sports equipment, books, CDs, comic books, cinema and theatre tickets etc. The budget allows for participation in basic leisure activities and does not assume that leisure equipment is handed down. Expenses related to the purchase and use of smartphones with the possibility of streaming music are included for individuals from the age of 10 years. A personal laptop is included for individuals aged 10 years and older. This budget item was updated in 2020 for individuals aged 10 years and older, including collecting new prices. For individuals younger than 10 years, changes in the consumer price index from February 2019 to 2020 have been used.

#### Other everyday household items

This budget item includes stationary, detergents/ cleaning supplies and products such as light bulbs, batteries, pencils, adhesive bandages etc.

#### Household goods

This budget item includes white goods, kitchen appliances, tableware, cleaning equipment etc., as well as household textiles such as bed linen, towels and curtains.

#### **Furniture**

This budget item includes furniture and inventory in all rooms, such as the lobby, living room, kitchen and bedroom. The budget item is adapted to the number of people in the household. It was updated in 2020.

## Media use and leisure activities (houshold expences)

This budget item covers expenses for the internet, a channel package for TV, opportunities for streaming music and playing digital games etc. It also covers expenses for leisure equipment that are related to the household, such as a tent, gas burner and printer. Purchases of newspapers and a simple household insurance policy are also included in this budget item. This consumption area was updated in 2020.

#### Car costs

This budget item covers operating expenses, including fuel, insurance and annual taxes, for driving 10,000 km and 15,000 km per year, respectively. Depreciation is not included. Estimates are based on guidelines from the Norwegian Road Federation. Road toll expenses are included. The budget assumes that public transport is used to and from the workplace. From 2020, the budget item also includes costs related to the use of electric cars.

### Baby equipment

This budget item distinguishes between basic equipment and supplementary equipment. Basic equipment includes products that a baby needs from birth, e.g. bed linen, a baby cot, pram, baby carrier, feeding bottle etc. The item also covers clothes intended for use during the first few months. NB: These expenses are calculated per month for 6 months prior to the expected birth. In addition to the equipment necessary from birth, supplementary equipment is needed during the first year of a child's life (car seat, high chair, cutlery etc.). These expenses are calculated per month for the entire first year of the child's life.

#### Kindergarten and day care facilities

Payment is only required for the months the child is in kindergarten or day care facilities for schoolchildren. With one month's annual leave, annual expenses for kindergarden and day care facilities for schoolchildren will be 11 times the monthly fee. In this publication, the maximum price for kindergarten, paid by households with a gross household income of more than NOK 574 750, is used. For households with a gross household income below this amount, the payment is maximum six per cent of their income. The calculator on SIFO's website takes this into account. The municipalities can offer a lower maximum price and larger discounts. For day care facilities for schoolchildren, we use Oslo municipality's rates for food costs. This is just an example and the rate may vary between different municipalities.

NB: Note that food costs come in addition to the ordinary kindergarten cost. In Oslo municipality, this amount is NOK 180 per month in 2020. However, there are large variations in food costs between different kindergartens and across the country. Furthermore, note that the calculations for food and beverages assume that all food is prepared at home. This means that the food costs are wholly, or at least partly, covered by the amount for food and beverages included in individual-specific expenses.

About food costs in kindergartens: https://www.udir.no/tall-og-forskning/statistikk/statistikk-barnehage/om-barnehagen/

#### This is how the economies of scale are calculated

The point of departure for the calculations in the budget is that the total amounts presented for the various family constellations are sufficient to meet the needs of individuals and families. Economies of scale, i.e. that several individuals make use of the same item, are naturally integrated into the household-specific expenses. With regard to individual-specific expenses, these are primarily costs related to goods and services meant to cover individual needs.

However, this way of assessing costs may result in an overestimation of the expenses of families with many children. Economies of scale are therefore also calculated for individual-specific expenses for families comprising more than three individuals. For households with one adult, economies of scale are calculated for families comprising more than four individuals. The economies of scale for these types of households are calculated to be 20 per cent.

# How to compose your own budget

## Example budget for a family with two adults and two children

1. Food and beverages	kr 11 110
2. Clothing and footwear	kr 3 150
3. Personal care	kr 1 880
4. Recreation and leisure activites	kr 4 700
Sum individual expences	kr 20 840
- 20% economies of scale -	kr 4 168
In total:	kr 16 672
5. Travel expences	kr 1 540
6. Other everyday household items	kr 670
7. Household goods	kr 640
8. Furniture	kr 730
9. Media use and leisure activities	kr 2 020
10. Car costs	kr 2 650
Sum household-specific expences	kr 8 250
Expences pr. month	kr 24 922
Expences pr. year	kr 299 065
Kindergarden NOK 3 135 pr. month in 11 m.	kr 34 485
In total (rounded figure)	kr 333 550



To show how the budget can be used, we have set up a budget for a nuclear family consisting of a couple with two children. The relevant figures for the mother, father and their two children, Lars (5 years) and Kari (11 years), have been taken from the tables above and multiplied for each consumption area. For example:

Food and beverages NOK 3 090 + NOK 3 660 + NOK 2 640 + NOK 1 720 = NOK 11 110.

The same has been done for the other consumption areas.

- \*Assumption: The 5-year-old is in kindergarten and the expenses are calculated for a household with a total gross household income higher than NOK 574 750.
- \*\* This example does not calculate public transport expenses for the children. This is calculated automatically in the online calculator.

Consumption Research Norway (SIFO)

PO Box 4 St. Olavs plass

N-0130 Oslo

Telephone: +47 67235000 E-mail: sifo@oslomet.no

Internett: www.oslomet.no/eng/about/sifo

Contact:

Marthe Hårvik Austgulen Telephone: +47 67235751 E-mail: martau@oslomet.no